

## Merck & Co., Inc. Global Data Practices Commitment to Health Care Professionals

FACTS	<p>This Notice provides a comprehensive overview of the practices of Merck &amp; Co., Inc. and its affiliates with respect to the collection, use and disclosure of data about health care professionals globally. <i>This Notice is not intended to replace other notices or consents provided by Merck &amp; Co., Inc. or its affiliates to health care professionals in accordance with local laws and regulations or for specific programs. In the event of any conflict between notices or consents required by local law and this Notice, the notices or consents required by local law will prevail.</i></p>
Privacy at Merck	<p>At Merck &amp; Co., Inc. (Whitehouse Station, NJ, USA) – also known as Merck Sharp &amp; Dohme (MSD), as Merck Frosst in Canada and as Banyu in Japan (collectively "Merck" or the "Company") – a global research-based pharmaceutical company, privacy is fundamentally about trust. Consistent with our tradition of upholding high ethical standards across our business practices, we have demonstrated our commitment to privacy by establishing a global privacy program to support compliance with applicable privacy laws and standards for protecting personal information around the world.</p>
Why?	<p>Merck collects, receives, uses and shares identifiable information ("personal information") about physicians, pharmacists, investigators, researchers and other health care professionals <u>in accordance with and as permitted by applicable laws</u>, and, where applicable, as authorized by applicable government authorities, in connection with our everyday business operations, which may include:</p> <ul style="list-style-type: none"> <li>• clinical, epidemiology and outcomes research study management</li> <li>• adverse experience and product complaint reporting</li> <li>• patient assistance, prescription discount and reimbursement support programs</li> <li>• communicating information about our products through our professional representatives, our web sites, via e-mail, call centers, postal mail and other channels, including promotional and other marketing communications</li> <li>• symposia, conferences and other scientific and educational programs</li> <li>• requests for product samples and orders for our products, where permitted by law</li> <li>• financial disclosure reporting</li> <li>• business research and marketing research</li> <li>• auditing our programs and resources for compliance and security purposes</li> <li>• identifying and engaging scientific experts and leaders</li> <li>• providing access to our resources and keeping track of our interactions with you both offline and online (our online practices are governed by our <a href="#">Internet Privacy Policy</a>)</li> <li>• tracking payments made to health care professionals for services performed on behalf of the Company</li> <li>• development of sales and marketing programs</li> <li>• delivery of programs and materials to your patients</li> <li>• determining the appropriateness, given the requirements of laws applicable to our business, of engaging health care professionals for certain of the business purposes described above</li> <li>• as required or expressly authorized by laws applicable to our business globally</li> </ul> <p>Depending on the location in which you live, local laws may require that you provide specific consent for the collection, use and disclosure of personal information for some of these programs. Where required, you may be asked to provide your consent by filling out a paper form, an online form, in a telephone discussion, by a text message or by other appropriate and permitted means. Except where we are required by law or regulation to use or disclose personal information for certain purposes, and except in cases where we may be required to work with or refer you to a third party, you also may opt-out of specific programs by contacting us as described in the "Contact Us" section of this form.</p>
What?	<p>The types of personal information we collect (directly from you or from public or third party information sources) and share depend on the nature of the relationship you have with Merck and the requirements of applicable laws. This information may include, among other things:</p> <ul style="list-style-type: none"> <li>• contact information</li> <li>• professional credentials, publications, patents and other scientific and medical achievements</li> <li>• roles or positions held with governmental bodies or hospital or payor organizations</li> <li>• date or birth, day or year of birth, or age</li> <li>• organizational and institutional affiliations</li> <li>• programs and activities in which you participated</li> <li>• information about your prescribing of Company products</li> <li>• agreements you have executed with the Company</li> <li>• payment-related information, including tax identification number</li> <li>• your communications preferences</li> <li>• information about your scientific and medical colleagues and leaders in your specialty area</li> </ul>

Effective Date: April 17, 2009.

**Merck reserves the right to modify, add or remove portions of this notice at any time. If we decide to change this notice, we will post the updated notice on our web site at <http://www.merck.com/policy/commitment/home.html>.**

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How?	In the section below, we list the reasons that pharmaceutical companies like Merck typically may share personal information about health care professionals, the reasons that Merck shares this information, and whether you can limit this sharing. Merck implements reasonable and appropriate security measures to protect personal information in accordance with its sensitivity from loss, misuse and unauthorized access, disclosure, alteration or destruction.	
Reasons personal information about you could be shared	Do we share?	Can you limit this sharing?
To companies Merck collaborates with: to use for their own products and services	No, unless you provide your express (opt-in) permission for this sharing.	Yes
To companies that Merck does not collaborate with: to use to market to you	No, unless you provide your express (opt-in) permission.	Yes
Reporting to government authorities (such as FDA in USA)	Yes, for example, to report safety information about our products.	No
To parties in relevant legal proceedings as authorized by the presiding court or tribunal and otherwise to the extent required or explicitly authorized by applicable law	Yes	No
In the event that for business reasons Merck decides to divest part or all of its business through sale, merger or acquisition, to actual or prospective purchasers	Yes, based on written agreements that personal information will be protected appropriately in these circumstances.	Generally, no, except where local law permits you to opt-out or requires your express consent.
With companies globally that provide services on our behalf and in accordance with our instructions (for example, to deliver specific information you have requested)	Yes, if the business operation is supported by another company. As a global company, we may work with companies around the world to provide services for or on our behalf, and we will require those companies to protect personal information in accordance with applicable laws, rules and regulations and Company privacy policies.	Generally, no. We have instituted policy, contractual and administrative mechanisms requiring protection of personal information by other companies that process personal information on our behalf globally. However, where local law provides a right for you to limit this sharing, we will comply with such requirements.  In circumstances where our business operations are supported by other companies, such as a company that we contract with to mail the materials you request, you will not be able to limit this sharing and still receive the service.
To affiliates* within the Merck & Co., Inc. family of companies globally for everyday business purposes as described in this notice  <i>*Affiliates are companies related by common ownership or control. Outside of the United States, affiliates of Merck &amp; Co., Inc. generally operate under the names "MSD" or "Merck Sharp &amp; Dohme"</i>	Yes, as a global company, we generally share personal information across our offices globally for the purposes described in this notice, however, only those individuals with a legitimate business need to access personal information for these purposes are granted such access. For example, payment information will be available only to local Merck or MSD office in your country and the USA group responsible for payments.	Generally, no. We have instituted policy, contractual and administrative mechanisms requiring protection of personal information across our business globally. However, where local law provides a right for you to limit this sharing, we will comply with such requirements.  You may request that we not transfer personal information outside of your country, however, in most cases this will substantially limit the services we can provide to you. Where our computer servers, databases or processes are located in another country, in most cases we will be unable to fulfill such a request and still provide the service to you.
To other companies we collaborate with solely for activities related to products or services jointly offered or developed by Merck and that company	Yes, based on written agreements in place between Merck and those companies.	Yes, if you specifically request to opt-out.

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### Contact Us



If you have questions regarding this notice or the personal information Merck collects, uses and shares about you, or if you would like to change your communications preferences (such as to opt-out of receiving e-mail, facsimile or other direct marketing communications) or to opt-out of particular programs, or if you would like to access or update personal information about you in Merck databases in accordance with your rights under applicable law, please contact us. In some cases, we may be required to work with or refer you to a third party to enable you to opt-out.

To contact the Merck Privacy Office, write to:

Merck Privacy Office  
Merck & Co., Inc.  
WS3B-85  
One Merck Drive  
Whitehouse Station, NJ, USA 08889-0100

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