Public Policy Statement | May 2023

## Merck's commitment MERCK to developing and using artificial intelligence ethically and responsibly

Artificial intelligence (AI) is a complex and rapidly developing field that holds great potential for enabling our company to innovate and improve the lives of patients worldwide. Our company is dedicated to using AI ethically and responsibly. We will rely on the following principles as we leverage AI to better the lives of our patients, customers, and society.

## **Background**

Al combines computer science and data to enable problem solving. For example, capabilities of Al include intelligent process automation with automated decision-making.

Al is a complex and rapidly developing field that holds great potential for enabling our company to innovate and improve the lives of patients worldwide. However, Al systems can be prone to bias or inaccuracy and the inner workings of Al can be difficult to understand. We are adopting the below principles to ensure that our use of Al follows ethical and legal principles.

Our principles are aligned with major international frameworks, such as the Organization for Economic Co-Operation and Development (OECD)'s <u>Al Principles</u> and the Institute of Electrical and Electronics Engineers, Inc. (IEEE)'s <u>Ethically Aligned Design</u>. They also draw on our company values, with a focus on safety and respect for people.

## Our company's Al principles

• Use Al safely and with appropriate human judgment to benefit all. The goal of any Al system should be to benefit people without harming individuals, society, or the environment. Our Al systems will be assessed for safety and used with an appropriate level of human-oversight and user training.

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- Use Al fairly, inclusively, and ethically. We will develop our Al systems to be fair and inclusive. We respect that core values vary in the context of each use case and value collaborating with stakeholders to distinguish between acceptable and unacceptable outcomes.
- Promote transparency and understanding of AI. We will strive to make AI models
  that are understandable and test that the AI models we use are accurate and
  function as intended.
- Monitor the Al we use. Real world conditions and data used by Al systems can change over time. To ensure our Al systems remain representative, accurate, and reliable, we will monitor Al projects and systems on an ongoing basis and retrain them as necessary.
- Secure the Al we use. Our Al systems will be developed, deployed, and used in accordance with internal Al policies to protect patients, employees, our company, society, and the environment. This is in addition to adhering to existing privacy and data security policies.
- **Be transparent in our use of Al.** When people interact with us, they expect to know whether they are interacting with a human or an Al system. We will be open and honest in conveying our use of Al using easy-to-understand language.
- Be accountable in our use of Al and be open to user feedback. We will consider feedback on how to improve our development and use of Al.

