

## Welcome & Introductions

Ken Frazier, Chairman and Chief Executive Officer

## Financial & Value Creation Overview

Rob Davis, Chief Financial Officer and Head of Global Services

## Commercial Growth Drivers: KEYTRUDA & Beyond

Frank Clyburn, Chief Commercial Officer

## Animal Health Innovation

Rick DeLuca, President, Merck Animal Health

## Merck R&D Strategy Overview

Dr. Roger M. Perlmutter, President, Merck Research Laboratories

## Pipeline Opportunities

Dr. Roy Baynes, Head of Clinical Development and Chief Medical Officer, and Mike Nally, Chief Marketing Officer

## Future of Merck R&D: Panel Discussion

Merck Research Laboratories Leadership: Dr. Dean Li, Dr. Fiona Marshall and Dr. Daria Hazuda

## Q&A / Closing Remarks

All

## Lunch Break

All

## Breakout Sessions

Pipeline Deep Dive

Next Generation Discovery

International Opportunity & China



# BROAD ONCOLOGY STRATEGY TO IMPROVE OUTCOMES FOR CANCER PATIENTS GLOBALLY



**Broadly explore combinations to reach more patients**



**Advance pipeline and pursue strategic collaborations and acquisitions to expand portfolio**



**Identify patients most likely to benefit using biomarkers**

**KEYTRUDA<sup>®</sup>**  
(pembrolizumab) Injection 100 mg

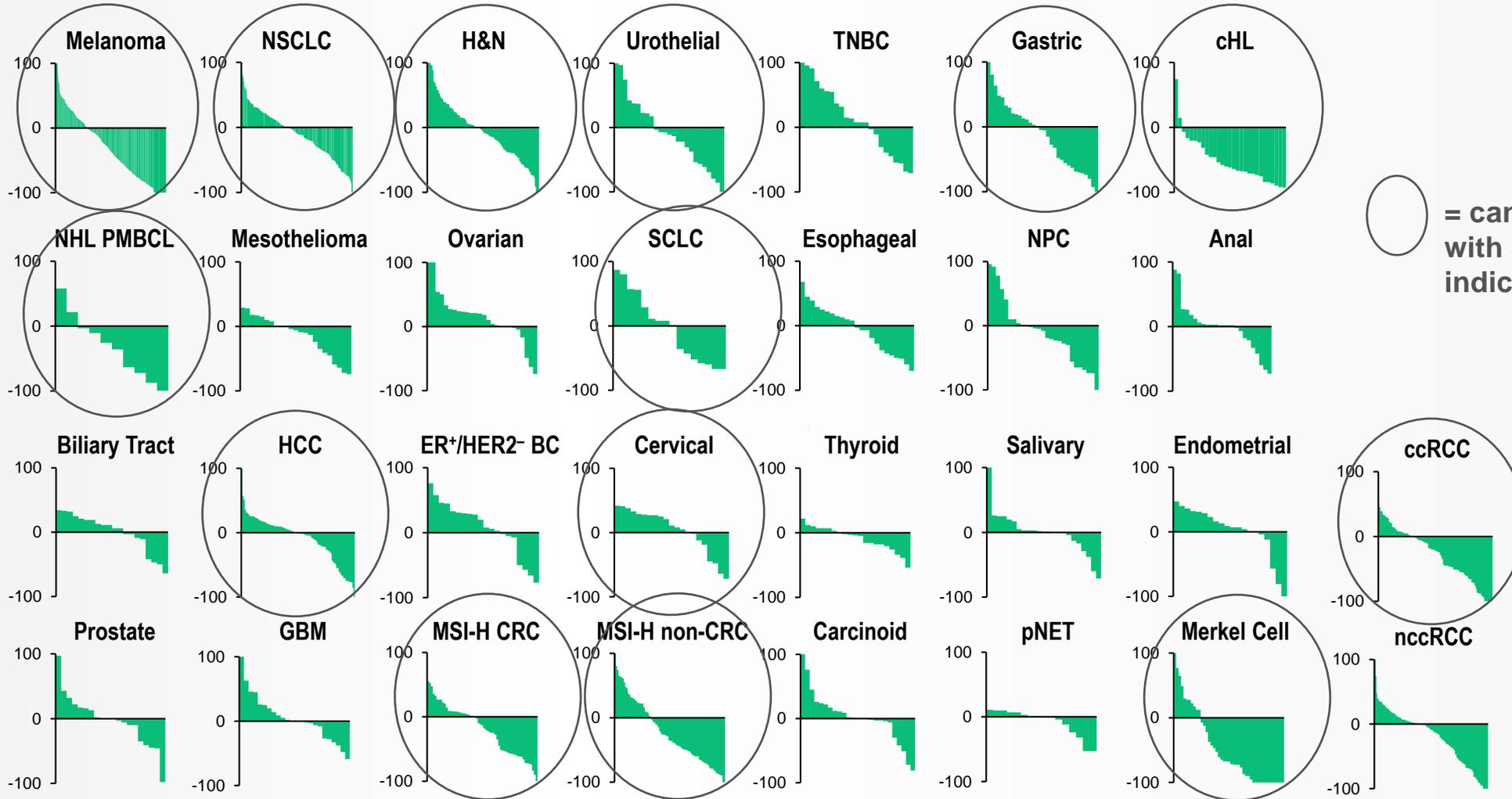
**Establish KEYTRUDA as foundational treatment across most tumor types and stages of disease**

<sup>1</sup>Peloton acquisition expected to close in 3Q 2019



# KEYTRUDA: BROAD ACTIVITY IN >25 CANCER TYPES

Change from baseline in tumor size (%)

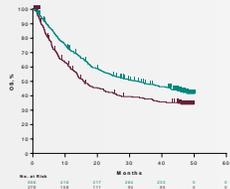


Dr. Roy Baynes

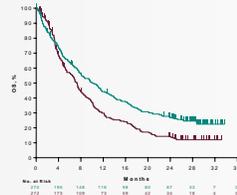


# KEYTRUDA: REPEATED OVERALL SURVIVAL BENEFITS IN MONOTHERAPY AND IN COMBINATION

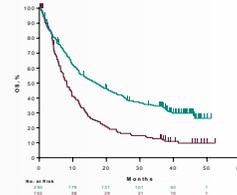
Ipi-Naive Melanoma, Any PD-L1  
KEYNOTE-006  
Pembro vs Ipi



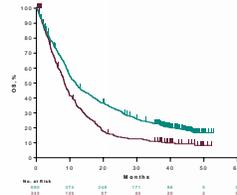
2L Bladder, Any PD-L1  
KEYNOTE-045  
Pembro vs Chemo



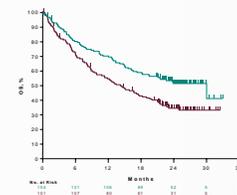
2L+ NSCLC, TPS ≥50%  
KEYNOTE-010  
Pembro vs Docetaxel



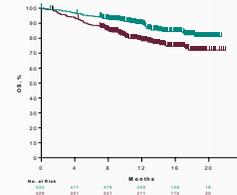
2L+ NSCLC, TPS ≥1%  
KEYNOTE-010  
Pembro vs Docetaxel



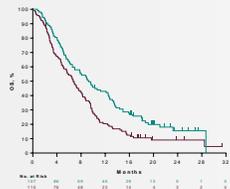
1L NSCLC, TPS ≥50%  
KEYNOTE-024  
Pembro vs Chemo



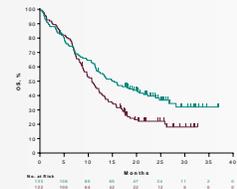
1L RCC, Any PD-L1  
KEYNOTE-426  
Pembro + Axitinib vs Sunitinib



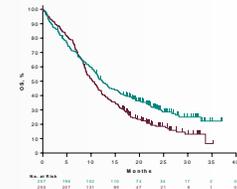
1L Esophageal, CPS ≥10  
KEYNOTE-181  
Pembro vs Chemo



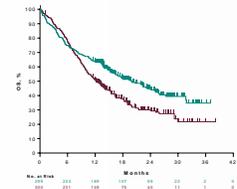
1L HNSCC, CPS ≥20  
KEYNOTE-048  
Pembro vs EXTREME



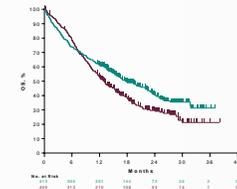
1L HNSCC, CPS ≥1  
KEYNOTE-048  
Pembro vs EXTREME



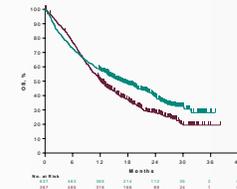
1L NSCLC, TPS ≥50%  
KEYNOTE-042  
Pembro vs Chemo



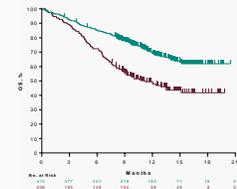
1L NSCLC, TPS ≥20%  
KEYNOTE-042  
Pembro vs Chemo



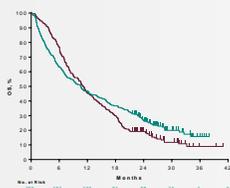
1L NSCLC, TPS ≥1%  
KEYNOTE-042  
Pembro vs Chemo



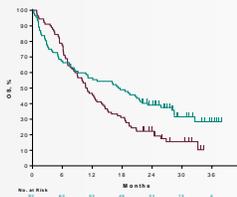
1L NSQ NSCLC, Any PD-L1  
KEYNOTE-189  
Pembro + Pem/Platinum vs Placebo + Pem/Platinum



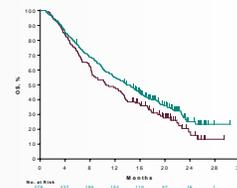
1L Gastric, CPS ≥1  
KEYNOTE-062  
Pembro vs Chemo



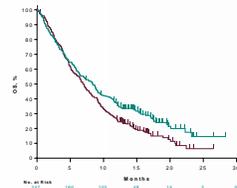
1L Gastric, CPS ≥10  
KEYNOTE-062  
Pembro vs Chemo



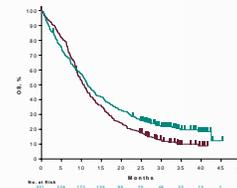
2L HCC, Any PD-L1  
KEYNOTE-240  
Pembro vs Placebo



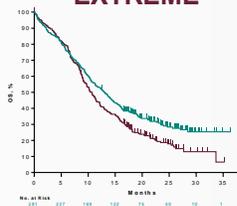
2L+ HNSCC, Any PD-L1  
KEYNOTE-040  
Pembro vs SOC



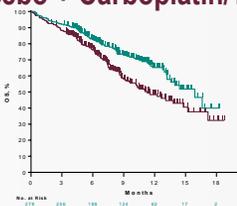
1L HNSCC, Any PD-L1  
KEYNOTE-048  
Pembro vs EXTREME



1L HNSCC, CPS ≥1  
KEYNOTE-048  
Pembro + Platinum vs EXTREME



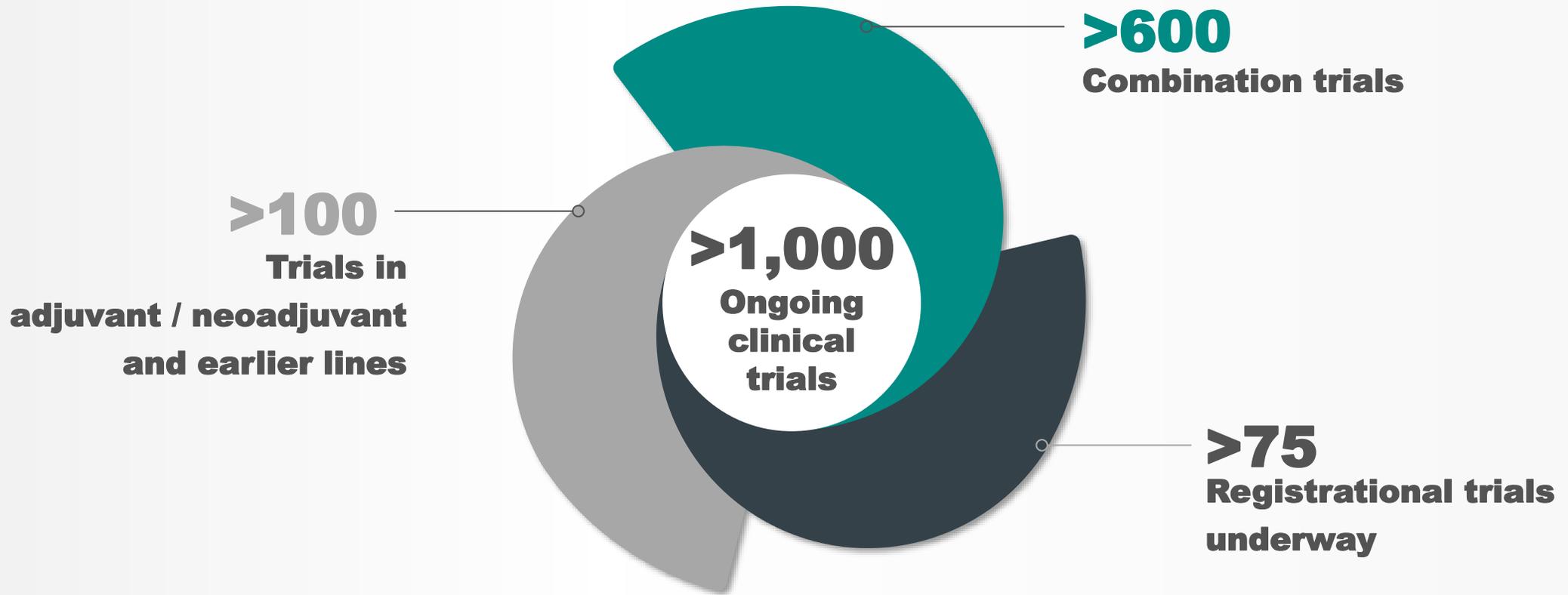
1L SQ NSCLC, Any PD-L1  
KEYNOTE-407  
Pembro + Carboplatin/Taxane vs Placebo + Carboplatin/Taxane



Dr. Roy Baynes



# KEYTRUDA: STILL IN EARLY INNINGS OF DEVELOPMENT



**Continuing to build a wall of data**



# KEYTRUDA: ROBUST I-O PROGRAM IN ADJUVANT / NEOADJUVANT AND EARLIER LINES OF THERAPY

**2018**

Adjuvant Melanoma (KN-054)  
APPROVED

**2021**

NSCLC Adjuvant (KN-091)  
HNSCC Adjuvant /  
Neoadjuvant (KN-689)

**2023**

Gastric & Esophageal Adjuvant  
/ Neoadjuvant (KN-585)  
HNSCC Locally Advanced  
(KN-412)

**2025**

Adjuvant / Neoadjuvant MIBC (KN-866)  
Adjuvant / Neoadjuvant MIBC (KN-905)  
HCC Adjuvant (KN-937)  
NSCLC Stage I/IIa (KN-867)

**2019**

TNBC Neoadjuvant /  
Adjuvant (KN-522)  
cSCC Locally Advanced  
(KN-629)

**2022**

Adjuvant Melanoma (KN-716)  
RCC Adjuvant (KN-564)  
2L NMIBC (KN-057)  
MIBC Locally Advanced  
(KN-676)

**2024**

NSCLC Neoadjuvant (KN-671)

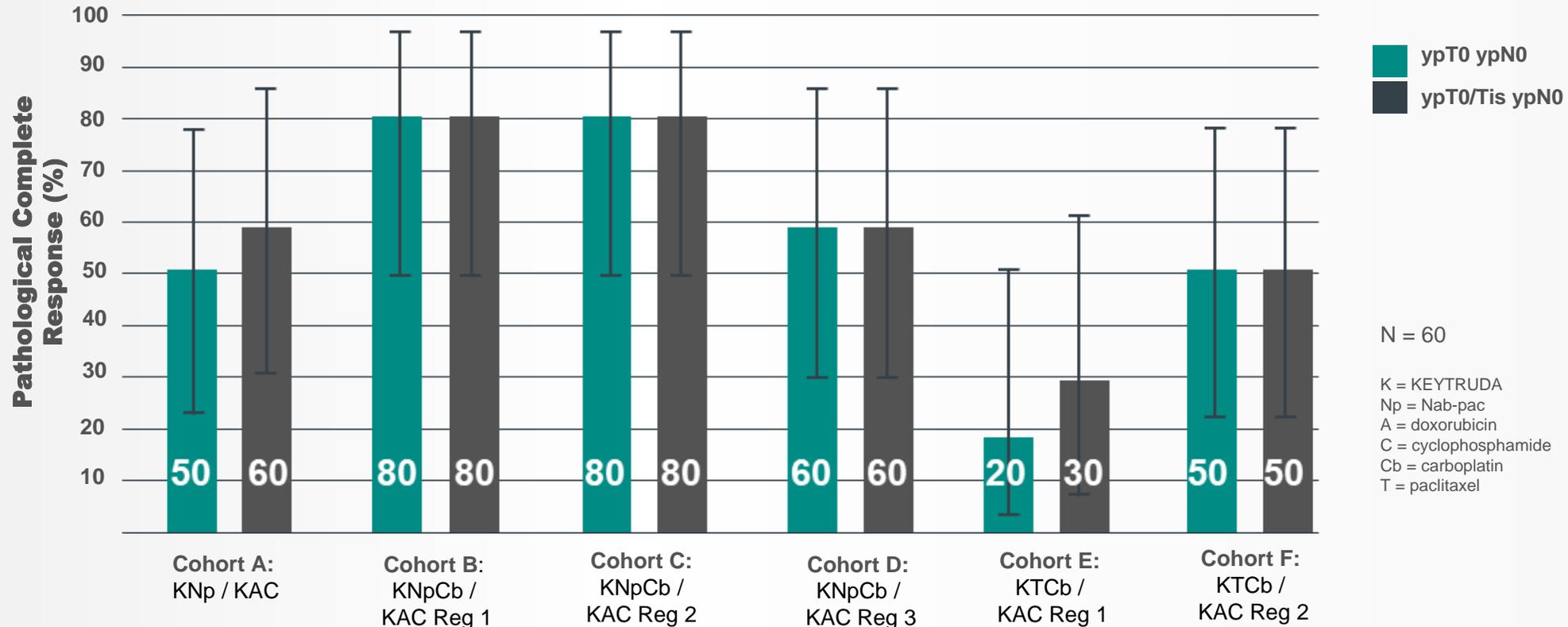
**2026+**

TNBC Adjuvant (KN-242)  
cSCC Locally Advanced (KN-630)  
ER+ / HER2- Breast Cancer  
Adjuvant / Neoadjuvant (KN-756)

**Many registrational trials with readouts over the coming years**



# KEYTRUDA: EARLY EVIDENCE IN BREAST CANCER; 10 ONGOING TRIALS

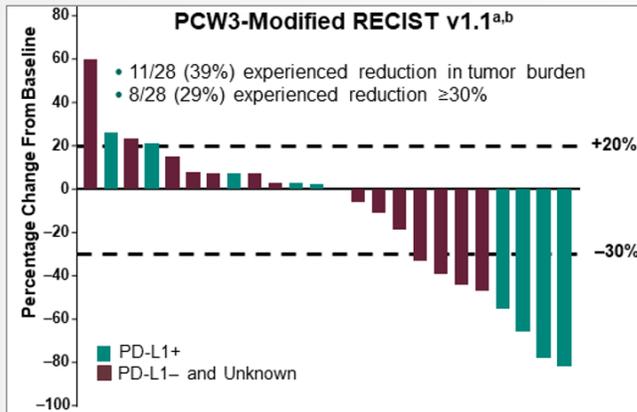


**Encouraging results from KEYNOTE-173 show promise in adjuvant / neoadjuvant settings**

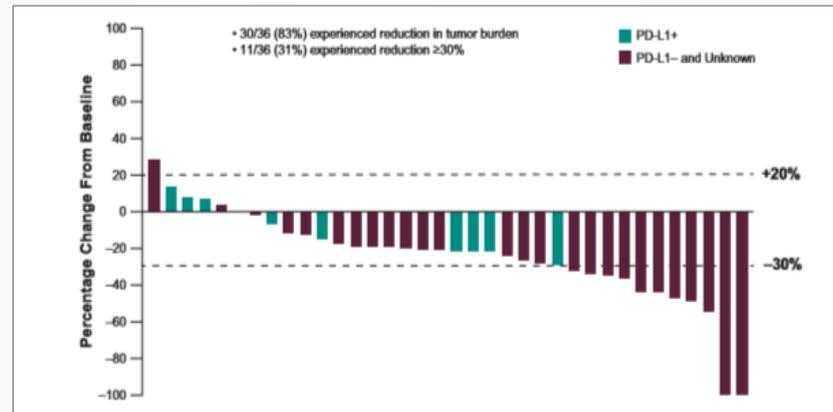


# KEYTRUDA: EARLY STAGE PROSTATE CANCER DATA INFORM PHASE 3 DEVELOPMENT PROGRAM

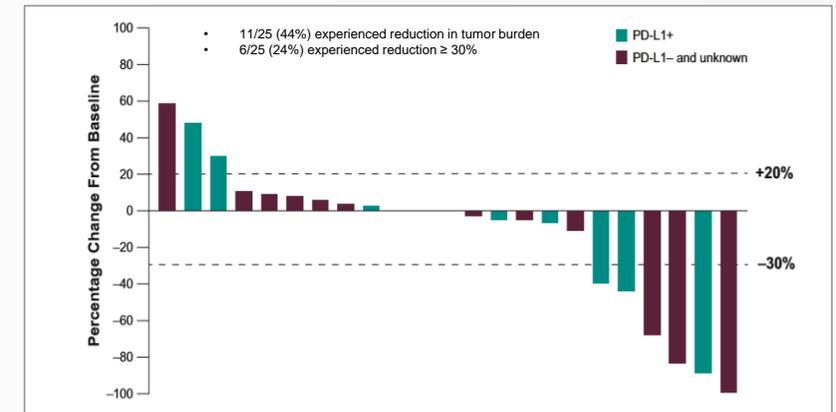
## KEYNOTE-365 Cohort A KEYTRUDA+Lynparza



## KEYNOTE-365 Cohort B KEYTRUDA+Docetaxel



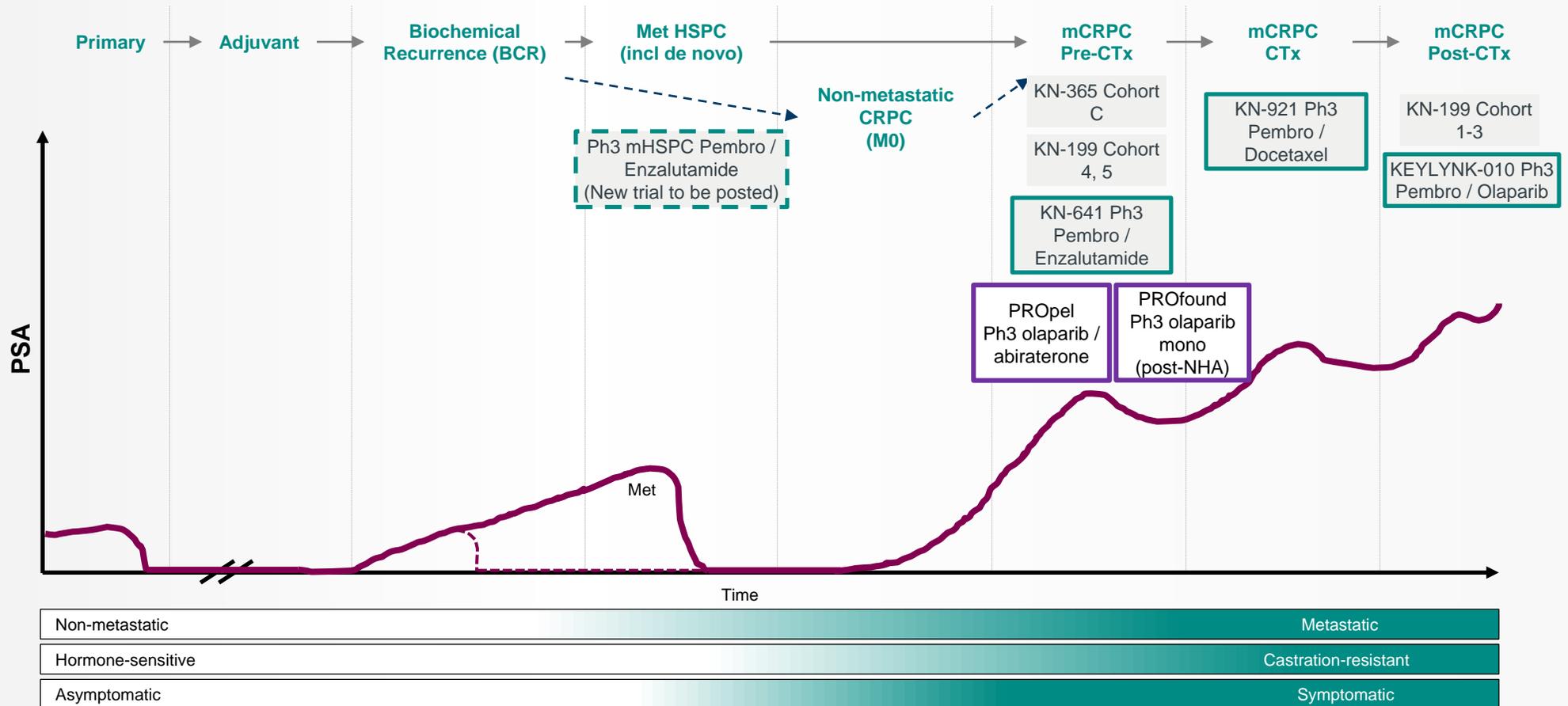
## KEYNOTE-365 Cohort C KEYTRUDA+Enzalutamide



Dr. Roy Baynes



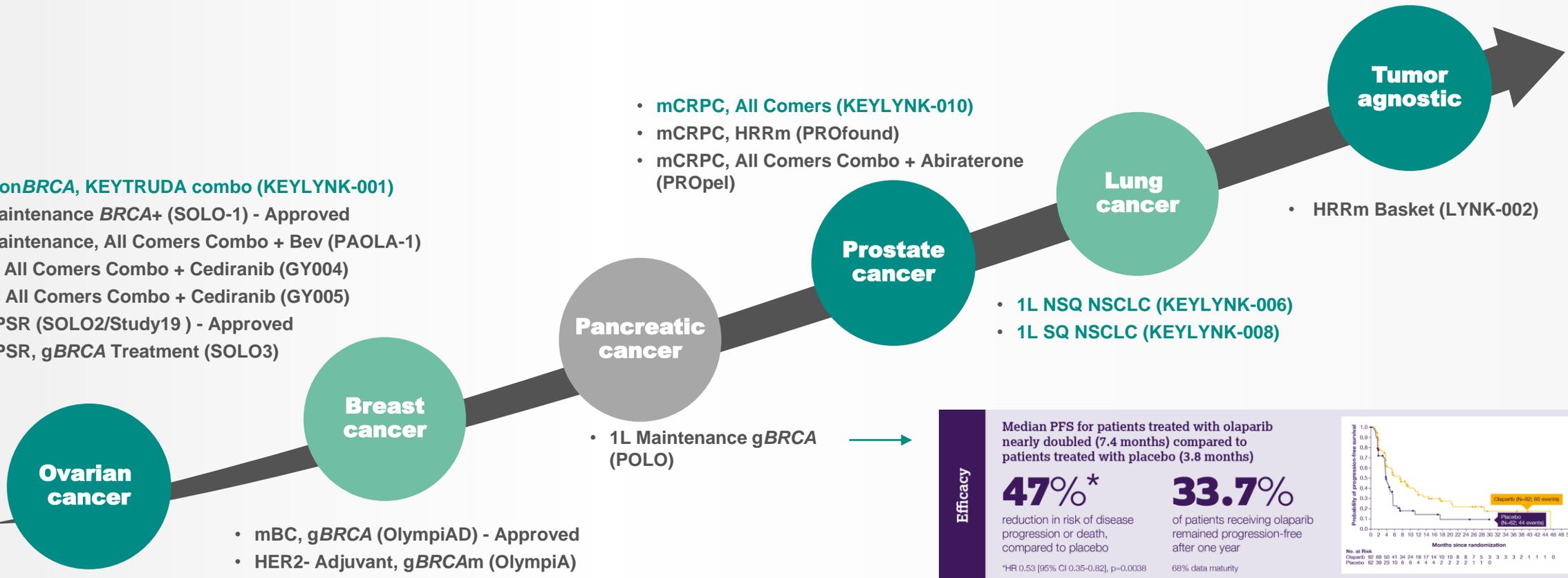
# BROADEST PROSTATE CANCER PROGRAM WITH MULTIPLE PH 3 TRIALS ADDRESSING 40% OF PATIENTS



= KEYTRUDA combo trials  
 = Lynparza trials

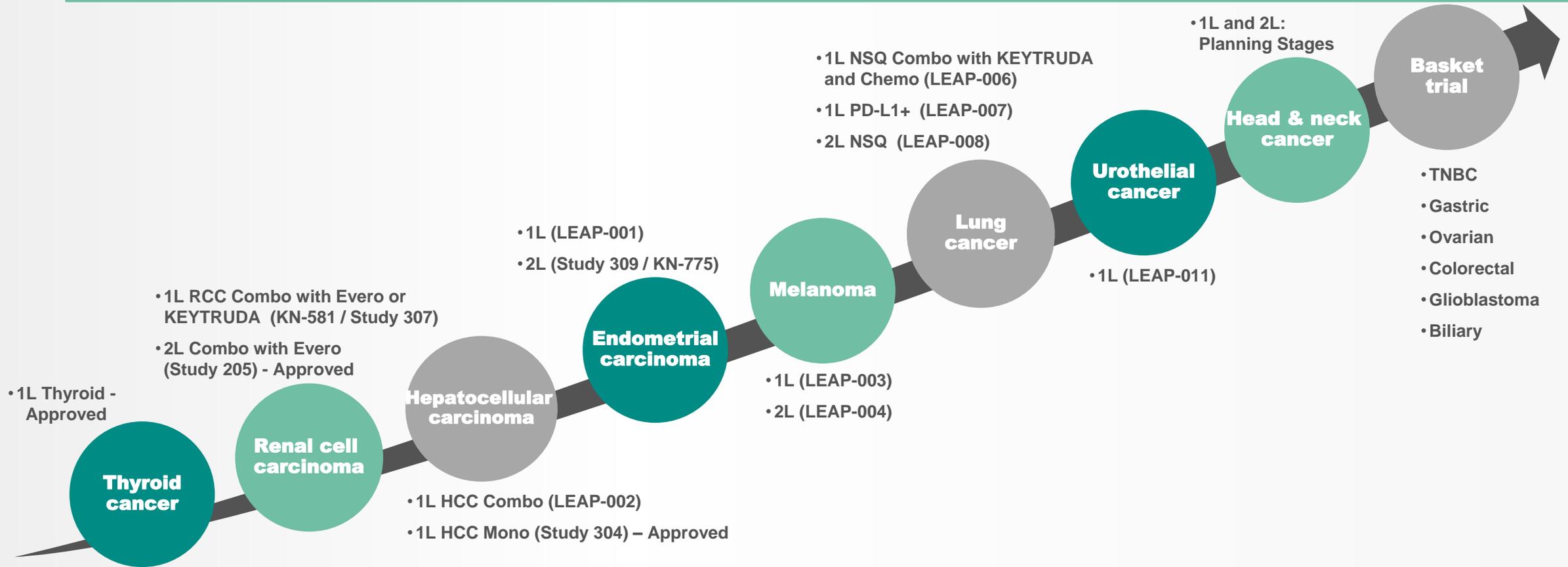
ADT = androgen deprivation therapy; BCR = biochemical recurrence; CRPC = castration-resistant prostate cancer; EBRT = external beam radiation therapy; HSPC = hormone-sensitive prostate cancer; PCa = prostate cancer; RP = radical prostatectomy.  
 \*CI indicates estimated ARCHES approval as of 4Q 2019

# LYNPARZA: SHOWING EFFICACY BEYOND WOMEN'S CANCERS



**Demonstrating potential in prostate cancer, pancreatic cancer and more**

# LENVIMA: POTENTIAL ACROSS BROAD RANGE OF TUMOR TYPES

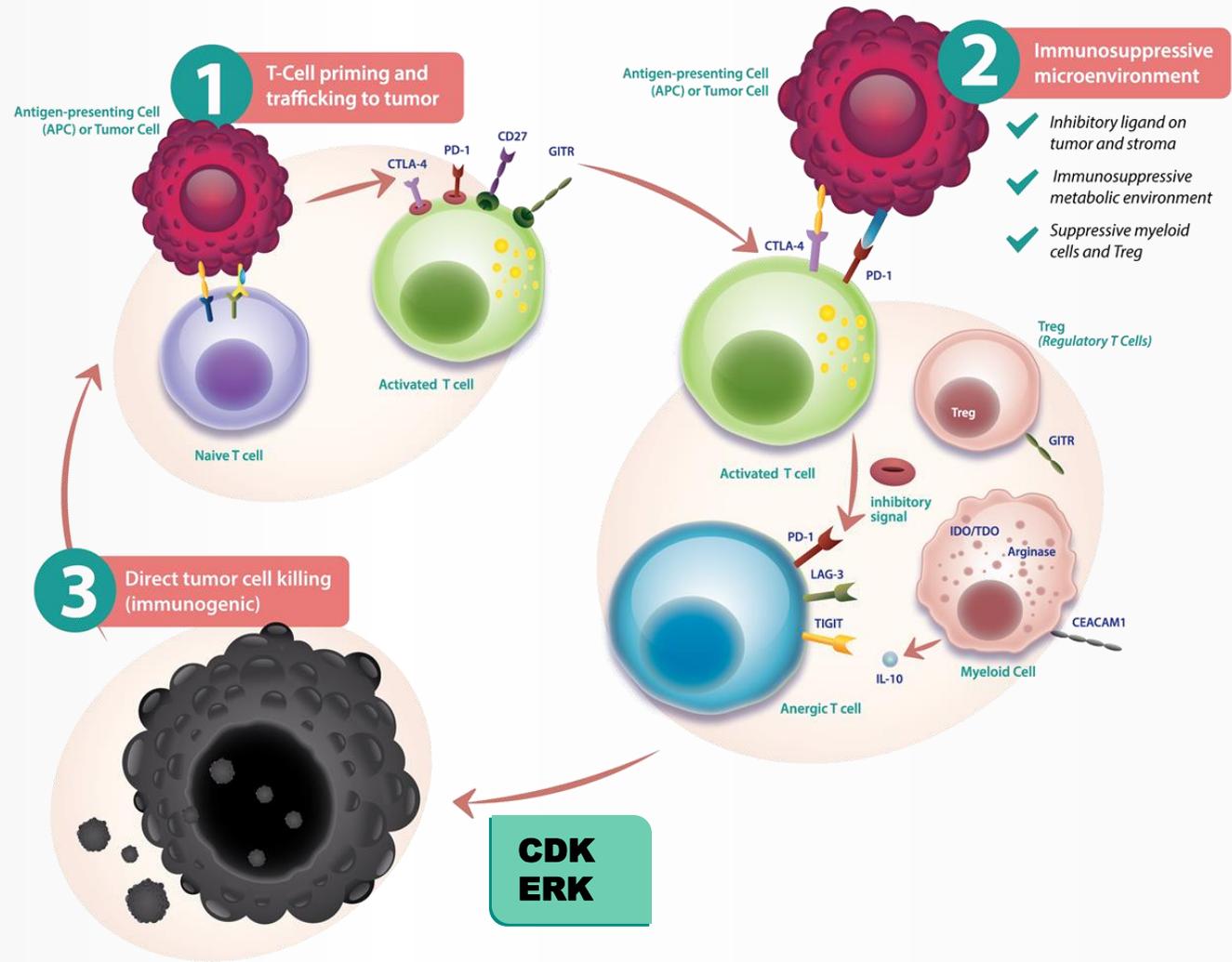


**13 trials studying KEYTRUDA in combination with Lenvima spanning >13 tumor types**



# EXTENSIVE ONCOLOGY PIPELINE COVERING ALL ASPECTS OF THE TUMOR ENVIRONMENT

**CD27**  
**CTLA4**  
**CVA21**  
**Other cancer vaccines and viruses**  
**PCVs**  
**RIG-I**  
**STING**



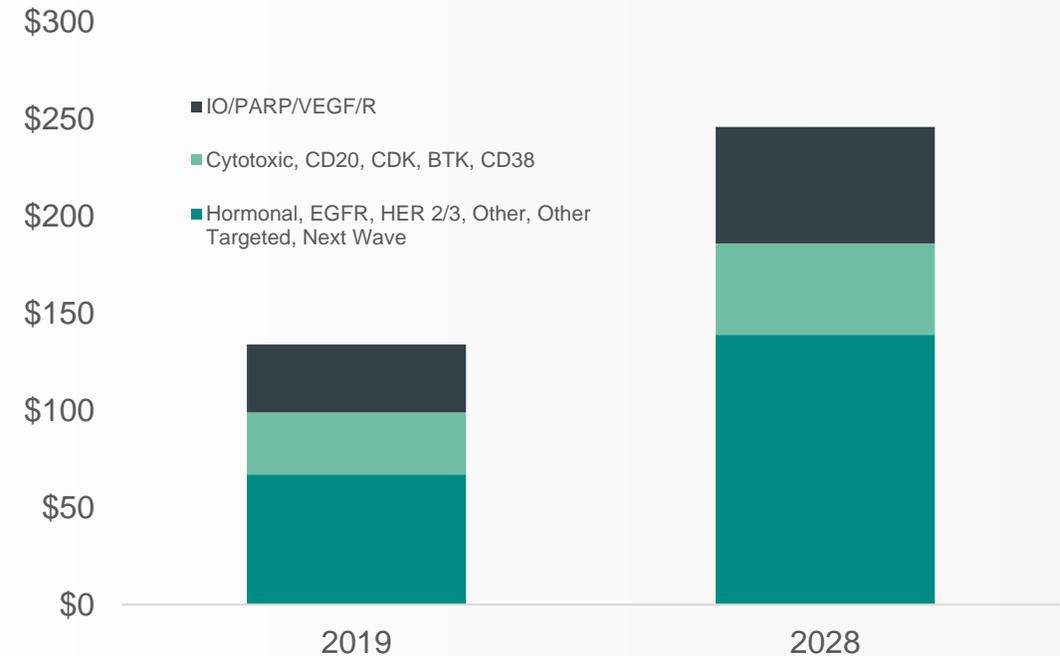
**CCR5**  
**CXCR2**  
**GITR**  
**IDO/TDO**  
**ILT3**  
**ILT4**  
**IL10**  
**LAG-3**  
**PD-1**  
**PD-1/LAG-3 bi-specific**  
**Pi3K-delta**  
**TGFβ**  
**TIGIT**  
**TLR4**



# ESTABLISHING LEADERSHIP IN GROWING ONCOLOGY MARKET

- Largest I-O clinical development program in the industry
- Sizable long-term opportunity in new tumor types, including TNBC and prostate cancer
- Broad combination program with Lynparza, Lenvima and others
- Significant long-term opportunities in adjuvant / neoadjuvant settings

## Global oncology market potential (\$B)



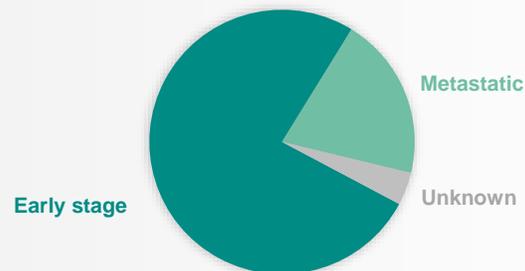
Source: EvaluatePharma

**Well positioned to grow faster than the market**

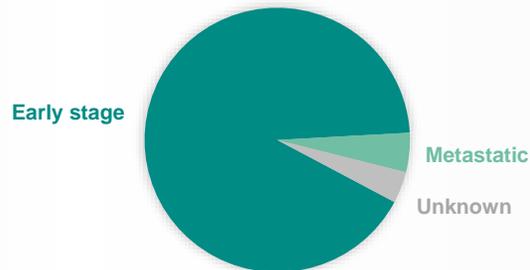


# EARLY STAGE – INCLUDING ADJUVANT / NEOADJUVANT – REPRESENTS SIGNIFICANT PORTION OF CANCER PREVALENCE

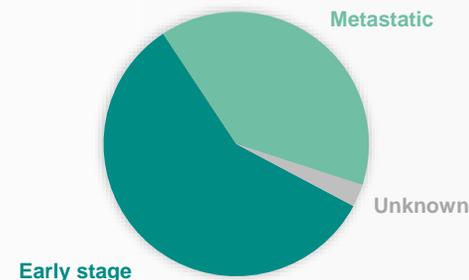
## HEAD AND NECK



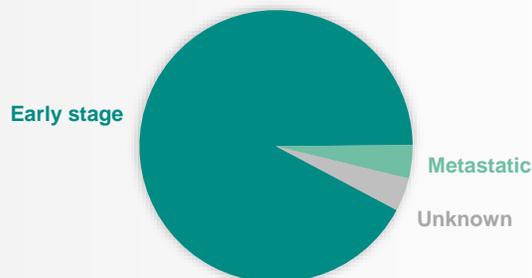
## BLADDER



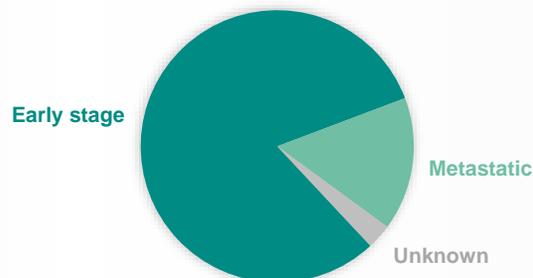
## BREAST



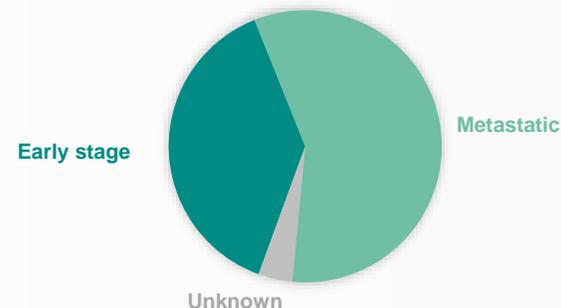
## MELANOMA



## RENAL



## LUNG



**18 registrational trials across these tumor types and more, representing meaningful growth opportunity**



# ADDRESSING TUMOR TYPES WITH HIGHEST INCIDENCE, INCLUDING BREAST AND PROSTATE

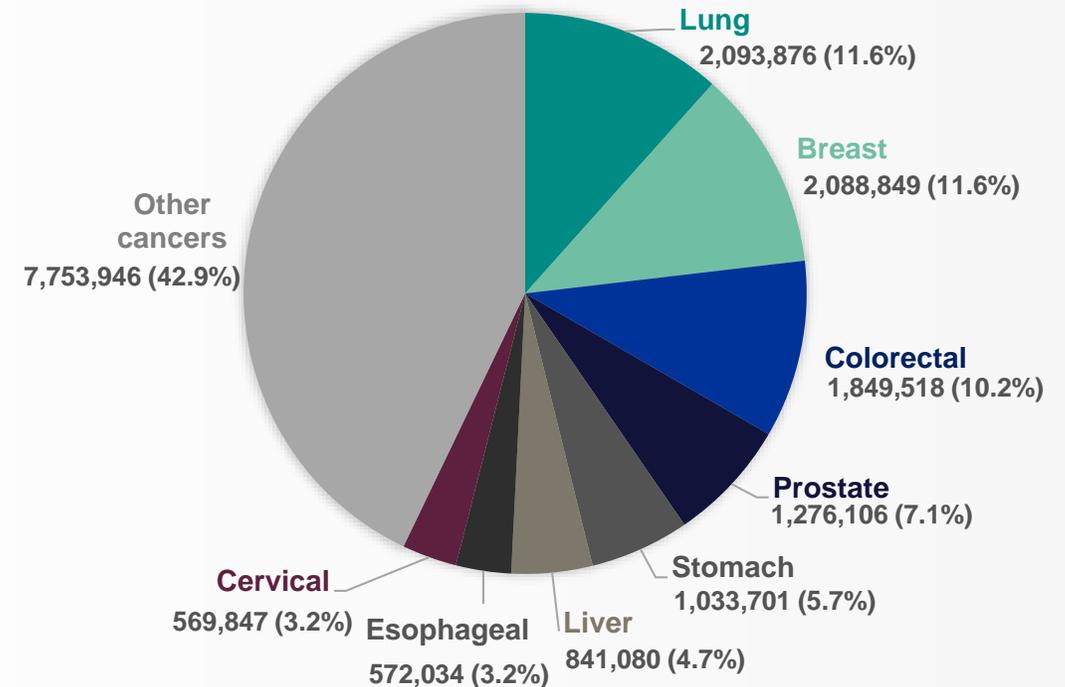
## Breast cancer market expected to grow to \$38B by 2028<sup>1</sup>

- TNBC represents 10-15% and ER+/HER2- represents ~65% of all breast cancers
- Program addresses different stages of disease and lines of therapy

## Prostate cancer market expected to grow to \$15B by 2028<sup>1</sup>

- mCRPC represents 20% and mHSPC represents 20% of all prostate cancers
- Broadest I-O development program addressing all stages of mCRPC and moving into mHSPC

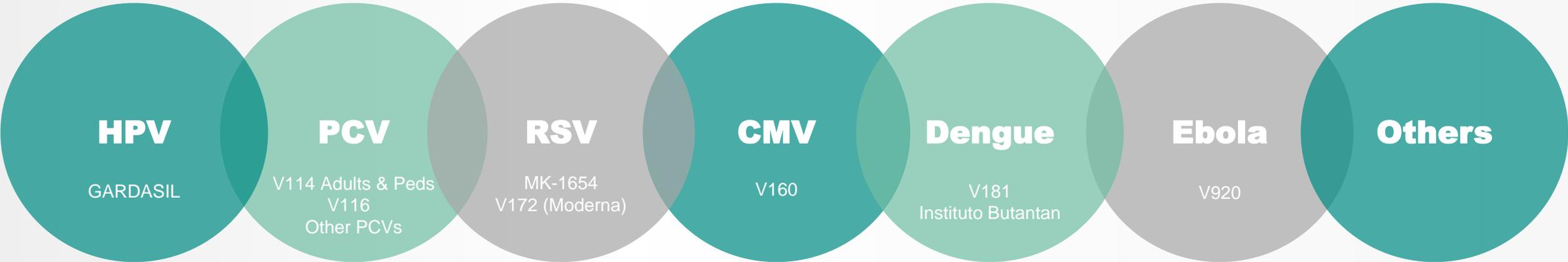
## Global incidence of top tumor types



Mike Nally



# EXTENSIVE VACCINES PIPELINE TARGETING DISEASES WITH SIGNIFICANT UNMET NEED



- HPV**
  - Supporting global appeals to **eliminate cervical cancer** by improving access to GARDASIL
  - Increasing gender-neutral vaccination
- PCV**
  - Need for **prevention of residual disease**
  - 13 Phase 3 trials across adults and pediatrics for V114
- RSV**
  - Major unmet medical need in **infants and elderly**
- CMV**
  - Leading non-genetic cause of neurologic disability
  - Identified by CDC / FDA and others as **area of critical need**
- Dengue**
  - Major cause of hemorrhagic fever and death
  - Partnership with Instituto Butantan allows **early access to Phase 3 study results**
- Ebola**
  - Licensing **application under review** at FDA, EMA, WHO and African countries
- Others**
  - Addressing key areas of unmet need with **broad early vaccine pipeline**

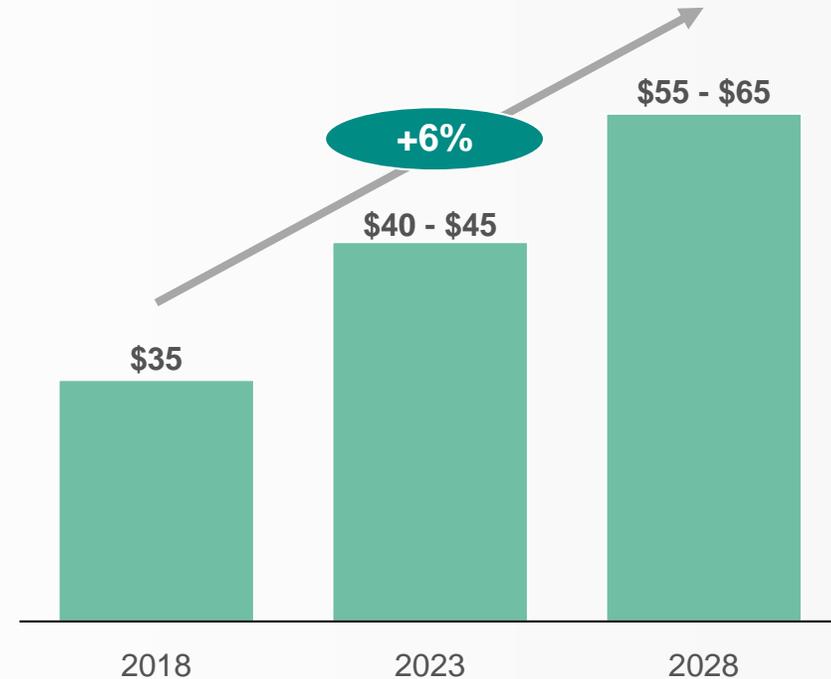
HPV=Human papillomavirus; PCV=Pneumococcal conjugate vaccine; CMV=Cytomegalovirus; RSV=Respiratory syncytial virus

# GROWING GLOBAL DEMAND FOR VACCINES PROVIDES SUSTAINABLE MARKET OPPORTUNITY

## Growth over the next decade driven by:

- **Increasing Coverage:** Driving penetration of inline products in high income markets (U.S./EU)
- **Globalization:** Expanding markets and increasing penetration for inline and future pipeline products
- **Innovation:** Launching pipeline products

## Global vaccines market potential (\$B)<sup>1</sup>



<sup>1</sup>Source: Evaluate Pharma, IMS, Company reports, DCVM projections



# UNIQUE PNEUMOCOCCAL PORTFOLIO TARGETING PROTECTION IN ADULTS AND CHILDREN



PNEUMOVAX 23	V114	V116	OTHER PCVs
<p><b>Foundation of adult prevention</b></p> <ul style="list-style-type: none"> <li>Unique combination of serotype coverage and cost effectiveness</li> </ul>	<p><b>Advancing protection across pediatric and adult populations</b></p> <ul style="list-style-type: none"> <li>Expanded serotype coverage to potentially address the highest burden of pneumococcal disease</li> </ul> <p> Awarded Breakthrough Therapy Designation in Pediatric and Adult Populations</p>	<p><b>Targeted approach to adult prevention</b></p> <ul style="list-style-type: none"> <li>Focus on potential to broaden protection in adult population</li> </ul>	<p><b>Aiming for broadest protection for pediatric population</b></p> <ul style="list-style-type: none"> <li>Potential to establish long-term leadership in pediatric market</li> </ul>

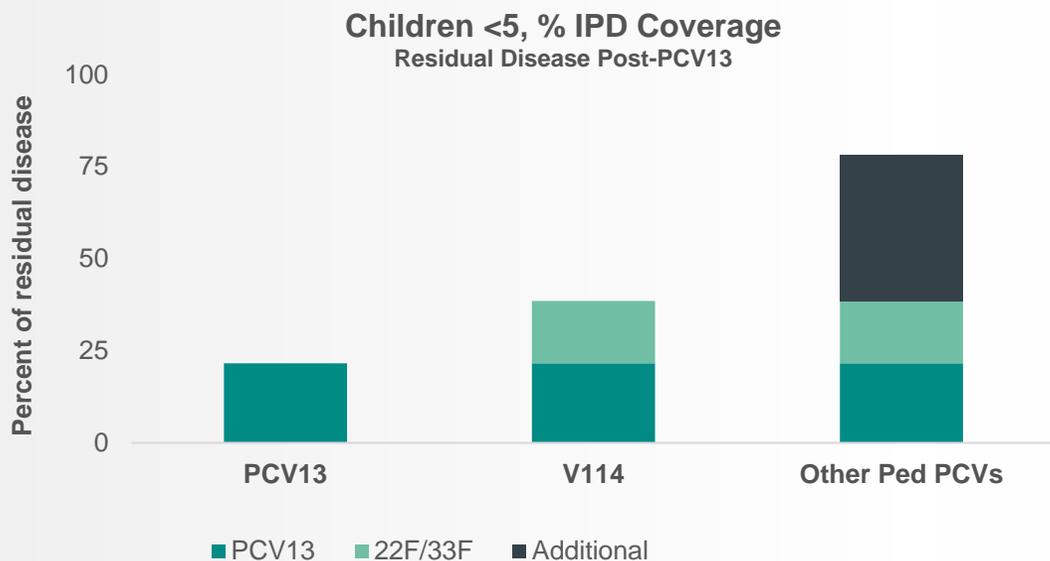
**FOUNDATION**

**NEXT-GENERATION PNEUMOCOCCAL PIPELINE**

# PNEUMOCOCCAL MARKET EXPECTED TO REMAIN LARGE WITH SIGNIFICANT ADDITIONAL OPPORTUNITY

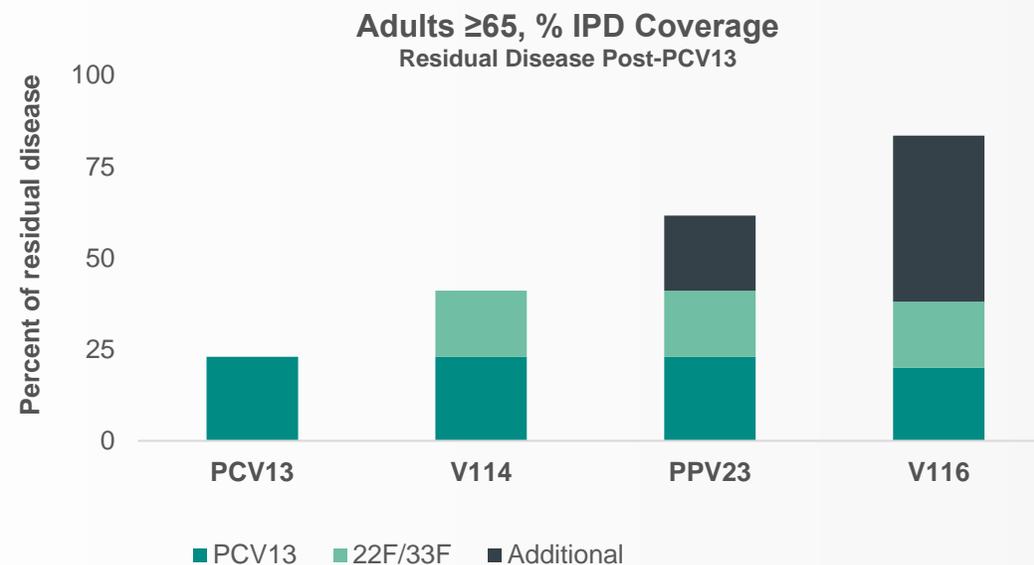
## PEDIATRICS

- Represent two-thirds of market
- Even with vaccine progress, still close to 500,000 deaths annually in children <5 years old around the world



## ADULTS

- Significant remaining opportunity driven by aging population, limited National Immunization Programs and low vaccination rates (~400,000 hospitalization per year in the U.S.)



Mike Nally



# MULTIPLE PROGRAMS TARGETING A MARKET OF OVER \$10B GLOBALLY



- Most common respiratory pathogen in infants with >50,000 hospitalizations each year in the U.S. alone and >3 million hospitalizations globally
- RSV infection occurs in up to 10% of adults 65 and over in the U.S. each year, resulting in >175,000 hospitalizations
- Total RSV market estimated to be >\$5 billion



- #1 non-genetic cause of hearing loss in infants in the U.S.
- 0.3 - 2.0% global prevalence of congenital cytomegalovirus
- >\$3 billion market size expected globally
- V160 has potential to be first in class



- 400 million dengue infections annually with 4 billion patients at risk worldwide
- >\$3 billion market size across travel and endemic segments
- V181 data suggests potential for all 4 dengue serotypes to be covered by 1 dose



# 30 YEARS OF HIV INNOVATION CONTINUES



## 1980s

1983  
HIV is discovered

1989  
Role of protease  
published –  
AZT launches

## 1990s

1996  
**CRIVAN**<sup>®</sup>  
(crivarin sulfate, MSD)

1998  
Once Daily  
**STOCRIN**<sup>™</sup>  
(efavirenz)

## 2000s

2000  
ACHAP<sup>1</sup>  
Partnership with  
Botswana and Bill  
and Melinda Gates  
Foundation

2007  
**ISENTRESS**<sup>®</sup>  
raltegravir  
film-coated  
tablets 400 mg

## 2010s

2017  
**IsentressHD**<sup>®</sup>  
raltegravir  
tablets 600mg

2018  
**Pifeltro**<sup>®</sup>  
doravirine  
**Delstrigo**<sup>®</sup>  
doravirine/lamivudine/  
tenofovir disoproxil fumarate

## 2020+

### CONTINUING TO INNOVATE

MK-8591: Investigational  
NRTTI for the treatment  
and prevention of HIV

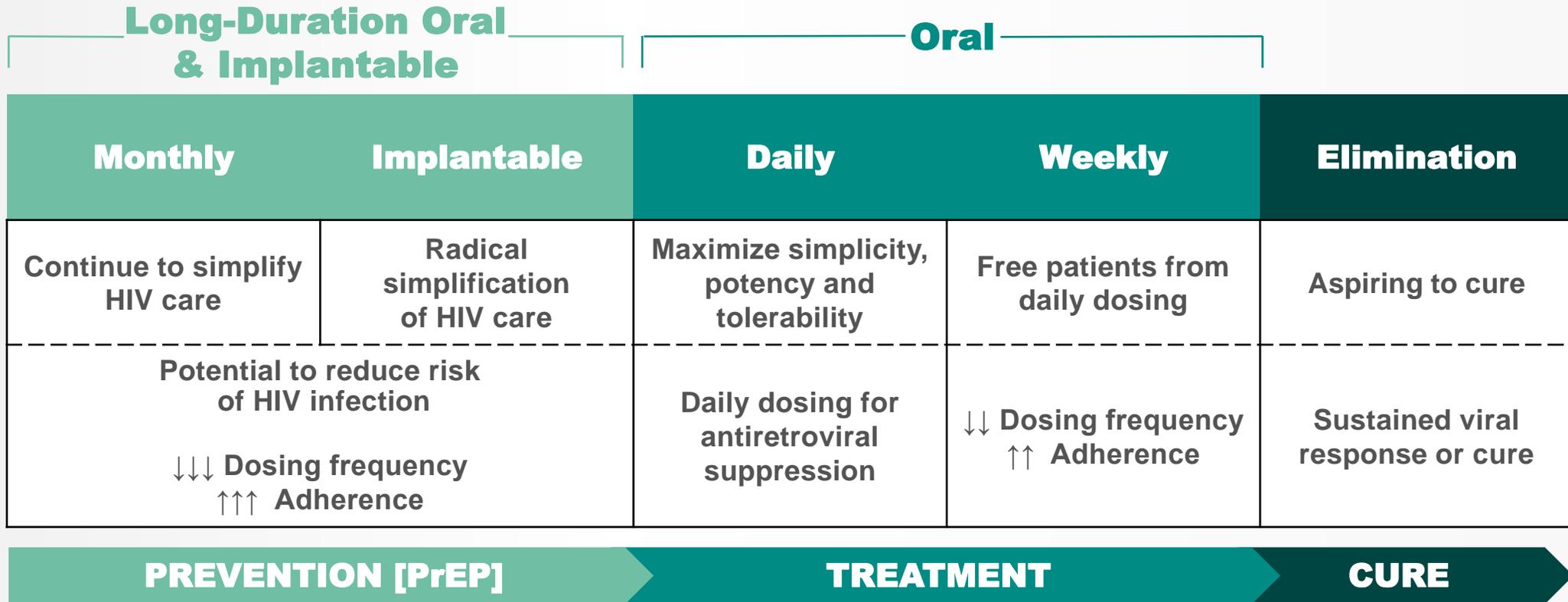
Many additional  
mechanisms in early  
development

Dr. Roy Baynes



<sup>1</sup>African Comprehensive HIV/AIDS Partnerships

# MK-8591: UNIQUE PHARMACOLOGY ENABLING POTENTIAL LONG DURATION THERAPY



# HIV REMAINS A PARAMOUNT WORLDWIDE HEALTH THREAT

**36.9M**

**Number  
of people  
living  
with HIV**

**1.8M**

**People  
newly  
infected  
with HIV  
in 2017**

**940K**

**AIDS-  
related  
deaths in  
2017**



# MK-8591: UNIQUE ATTRIBUTES ALIGN WELL WITH UNMET NEED

## MK-8591

**Simple,  
efficacious  
regimens that  
support  
lifelong  
therapy with  
high QoL**

## HIV UNMET NEED

**Extended coverage for  
missed doses (forgiveness)**

**Pill fatigue**

**Reduced toxicity**

**Easy, effective  
options for PrEP**



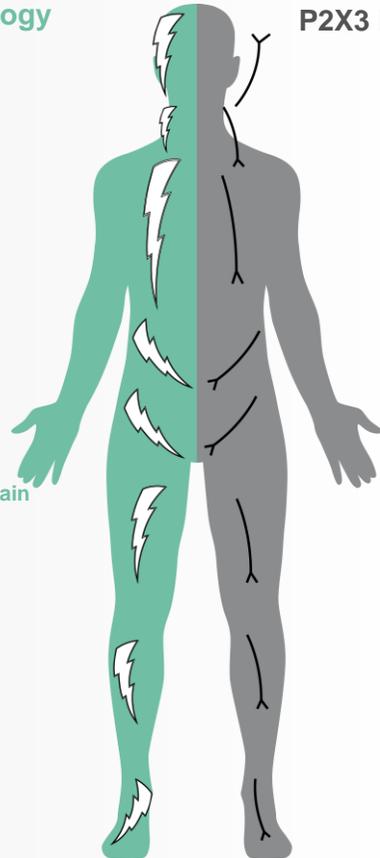
# GEFAPIXANT (MK-7264): EXPLORING ROLE OF P2X3 PATHWAY IN DISORDERS OF SENSORY PATHOLOGY



## Sensory Pathology

- Headache/migraine
- Hypertension
- Pathologic cough
- Bronchoconstriction
- Breathlessness
- Sleep apnea
- IBS-C/D
- Urinary urgency
- Bladder/pelvic pain
- Endometrial-related pain
- Neuropathic pain
- Muscle pain
- Itch

Pathologies currently being explored



## P2X3 Blockade

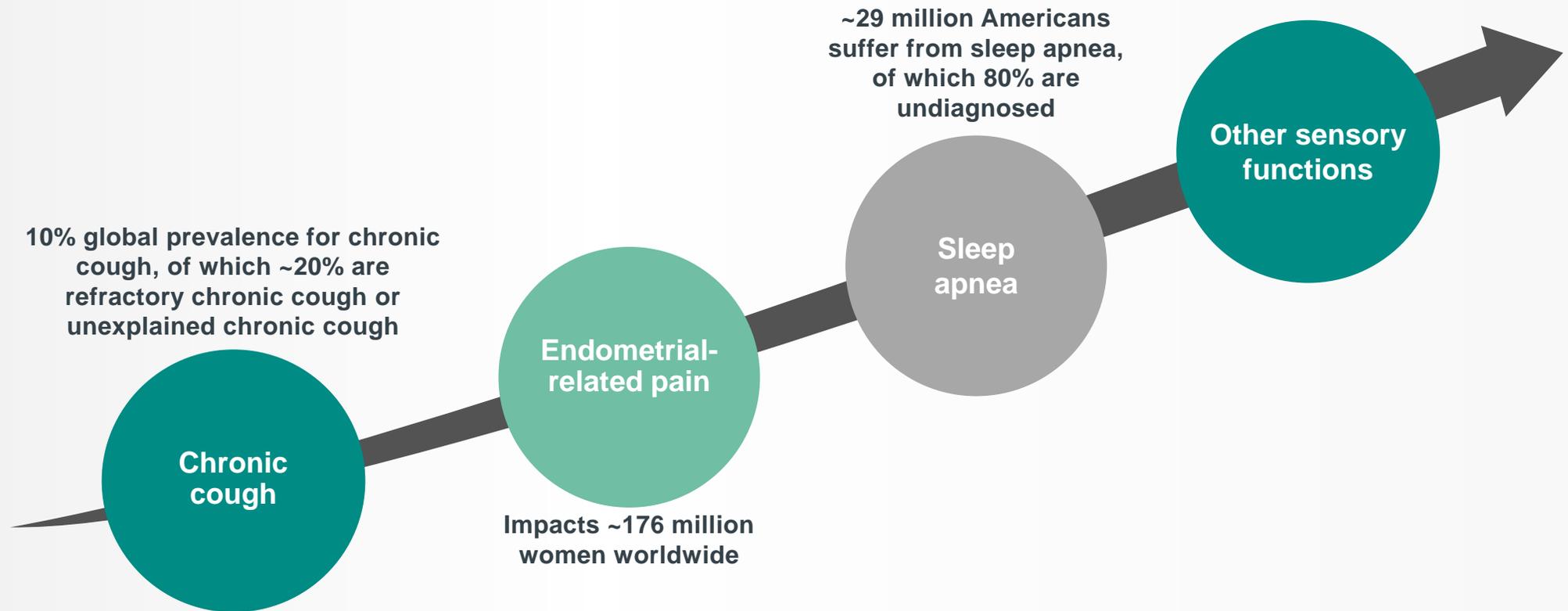
Blocking P2X3 receptors may restore normal sensory function

## Development focused on the role of P2X3 receptor mediated signaling in:

- Unexplained or refractory chronic cough
- Visceral pain syndromes
- Altered sympathetic function

Pathologically sensitized afferents send aberrant signals of disease

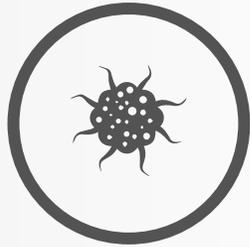
# GEFAPIXANT (MK-7264): OPPORTUNITY FOR BROAD APPLICABILITY



**Potential pipeline in a product**



# DIVERSE PIPELINE WITH STRONG GROWTH POTENTIAL THROUGH NEXT DECADE



## ONCOLOGY

Broadest I-O program with strong pipeline of oncology products to drive long-term leadership



## VACCINES

Durable business with extensive portfolio, and pipeline and global growth opportunity



## HOSPITAL / SPECIALTY

Innovative pipeline targeting areas of significant unmet need

