Merck Statement on PhRMA Revised Marketing Code

June 2020

In October 2019 the Pharmaceutical Research and Manufacturers of America (PhRMA) updated and enhanced the voluntary code on relationships with U.S. health care professionals. This Code reflects and builds upon the standards and principles set forth in its predecessor, the PhRMA Code on Interactions with Health Care Professionals that took effect in January 2009.

As a member of PhRMA, Merck maintains and reviews our policies and practices regularly to ensure that they remain consistent with the Code, and completes a self-certification every year and pursues verification from an external third party every three years as recommended by the Code.

In addition to the Code, Merck practices incorporate other industry guidelines. For example, Merck already follows the standards for commercial support of Continuing Medical Education established by the Accreditation Council for Continuing Medical Education, and Merck’s compliance program already requires that Company representatives be periodically assessed to ensure that they comply with relevant Company policies and standards of conduct.

For more information on the PhRMA Code, click here.